

# Plastic Pollution and You

## PERSUASIVE COMMUNICATIONS SHEET 2

Name: \_\_\_\_\_

Class: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

After reading the case study of Parker's Party Place and reviewing the Persuasive Communications Tipsheet, write a persuasive communication (ie: letter, email, etc.) to the party store to educate them about how balloons become marine debris, provide examples of alternative products, and persuade them to consider selling environmentally friendly alternatives to balloons.

Your communication should include: an introduction, your claim, at least 3 reasons and relevant evidence, at least 1 alternative solution or design, and a concluding statement (approximately 7 sentences total).

Describe: How do balloons become marine debris and what is their impact on the environment?

Brainstorm: What are some alternative design solutions to balloons that would not become marine debris?

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# PERSUASIVE COMMUNICATIONS

## SHEET 3

Name: \_\_\_\_\_

Class: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Design (Optional): Draw a sketch or diagram of your solution on a separate page. What size will it be?  
What materials will it be made of?

Write your communication to Parker's Party Place in the space provided:

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.